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# Community Guide





## Hive Harnessing the Power of the Portfolio

Hg's online collaboration platform, Hive, connects thousands of executives across the Hg portfolio through multiple live communities. By providing members with a space to share specialist knowledge, experience and expertise, Hive enables collaboration at scale across the entire Hg family and plays a central role in Hg's value-add proposition to portfolio companies.

#### Hive:

- Provides up-to-date news and information.
- Facilitates knowledge sharing amongst peers by allowing members to pose questions to one another.
- Provides access to trusted tools and best practice resources.
- Enables individuals across the portfolio to network, build connections and communities.
- Offers ways to source an expert or supplier when facing a new challenge.
- Invites access to Hg events, including forums, webinars and summits.

**Active Members** & Growing **Virtual Events** in 2020 /21 Live Communities

Sign in	
Sign in now with your email address. Email Address	
Next	
Not yet a member? Join here.	

#### **Hive Login Screen**

- 1 Go to: hive.hgcapital.com
- 2 Click on the right-hand icon to sign in and then select **Join here**
- **3** Fill in your details: name / email address ad create a password at least 12 characters long.

#### Welcome!

#### Your account has been created.

You are able to request membership to the Hive portfolio communities, by clicking on the respective tiles, on the Hive homepage.

If your request is not granted, please do email Hg.Communities@hgcapital.com for further information.

#### Complete your profile First Name \* Last Name \* Role \* Company \* Department Town \* \* Country Professional \* Skills 🕕 LinkedIn URL

#### Upload your photo to ensure your profile is complete.

Submit

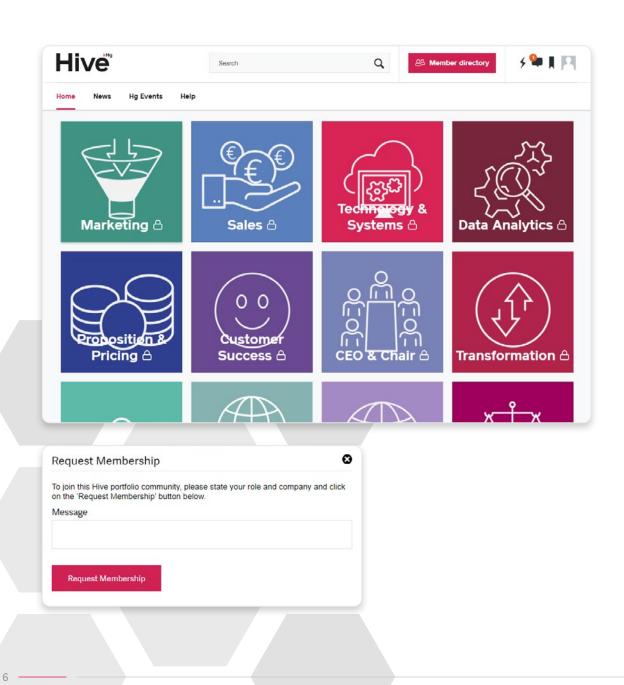
#### **Account Creation**

Once directed to the Welcome page, please fill out your details.

1 Parker Muir Please click here to upload your profile photo. Once your photo is uploaded, click on the Hive logo to return to the homepage. Profile Activity Groups Friends Mentions Likes Bookmarks Blog Posts Questions Parker Muir Profile Activity Groups Friends Mentions Likes Bookmarks Blog Posts Questions 2 About Parker M.... Change Your Avatar Θ Biography Upload or select an avatar Default Font - Normal LUpload Select

#### **Your Profile**

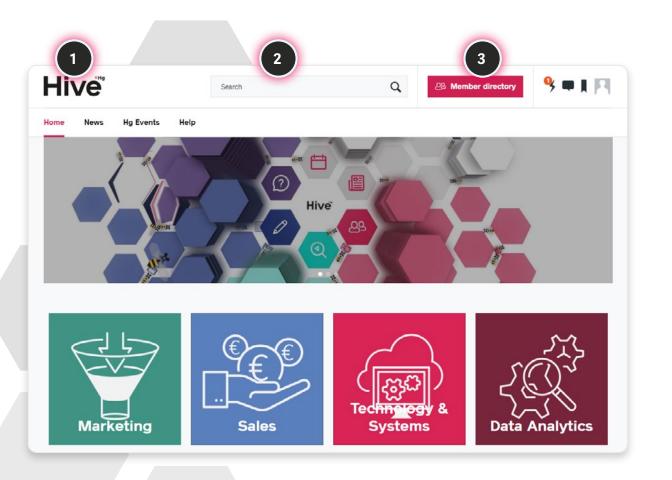
- 1 Please click on this link to update your profile details and account photo.
- **2** To edit your photo, click 'Change' on the profile picture and upload an image.



## **Hive Communities**

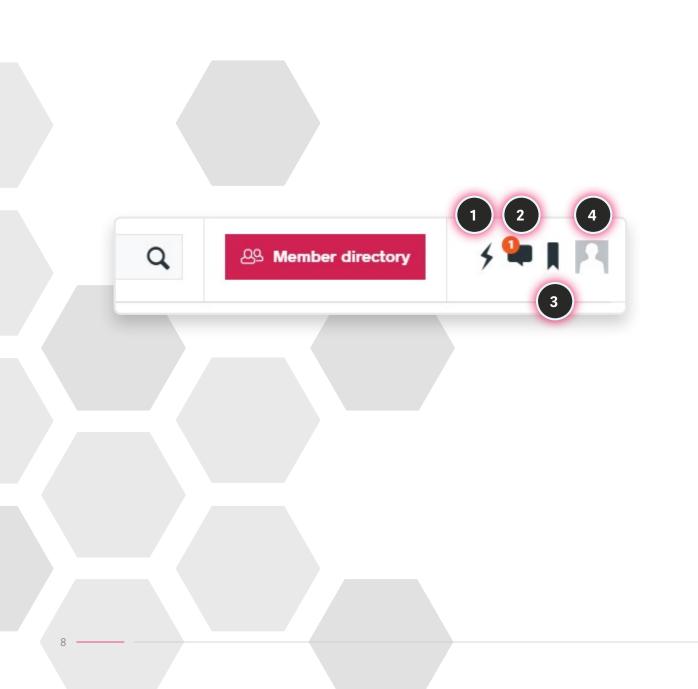
Please return to the Homepage and select the communities you would like to join from the icons displayed. Once you have requested access, your application will be reviewed within 24hours. If you have any issues, please contact **Hg.Communities@hgcapital.com** 

# Hive



## **Navigating Hive**

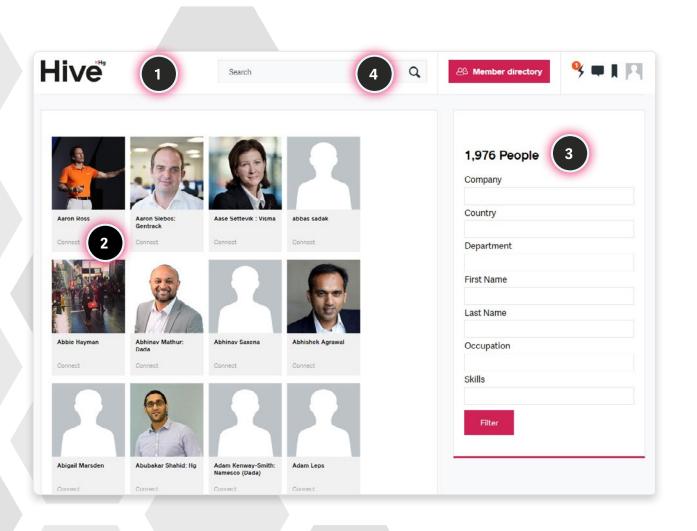
- 1 Click on the Hive logo to take you to the Homepage.
- **2** Keyword search for content & people.
- **3** Members directory for Hive members across all communities.



## **Your Account**

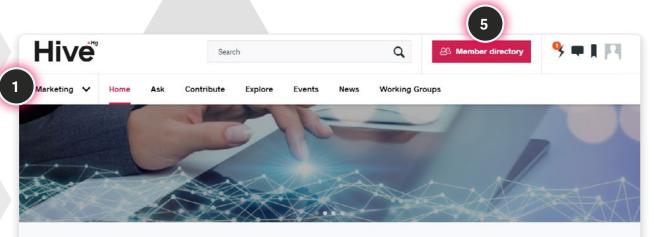
- **1** Notifications on your account.
- **2** Your inbox for direct private messages.
- **3** Bookmark tab.
- Please select your Profile icon to make changes to your profile and email notification settings (Settings > Email Digests / Subscriptions / Notifications).

## Hive



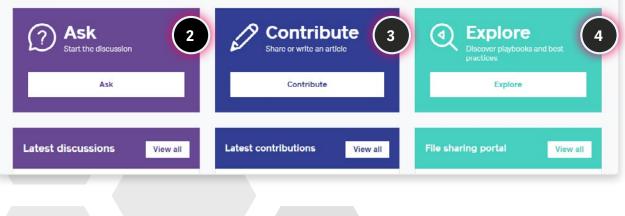
#### **Members Directory**

- **1** Main Members Directory to connect with peers across the portfolio.
- **2** Hover over each profile for further details.
- **3** Search by name, company, country, role or skills.
- 4 You can also use the search bar to enter free text.



#### Marketing

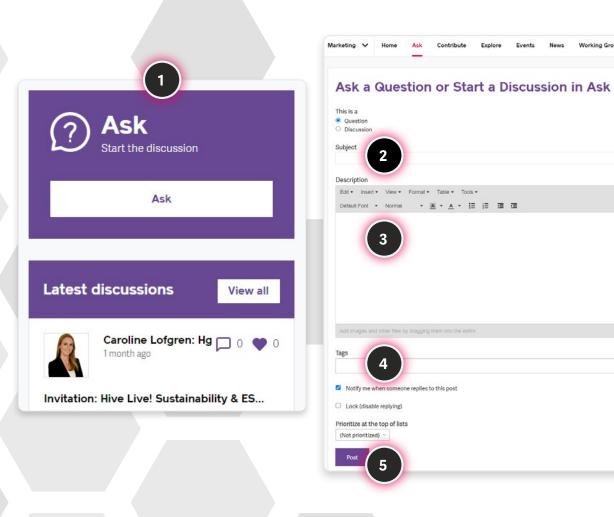
Customer buying behaviour is changing. Digital technology offers consumers new ways to manage their own buying activity. Whilst the most successful businesses recognise the marketing function is pivotal in adopting these new selling tactics, and growing revenue as a result, the skills required fall outside of traditional marketing disciplines.



## **Group Homepage**

- **1** Navigate between your communities using the downward arrow.
- 2 Ask: ask questions, start discussions and send announcements (members are auto subscribed to receive notifications for activity in the Ask section of each group).
- 3 Contribute: share or write an article.
- 4 **Explore:** discover best practice, lessons learnt, materials and templates from our experts.
- **5 Members directory:** all members specific to this community.

# Hive



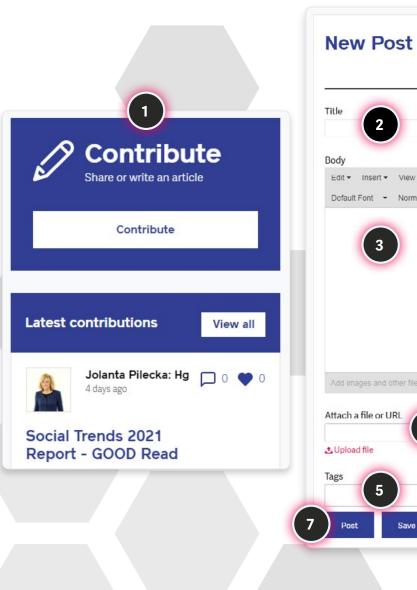
## Ask

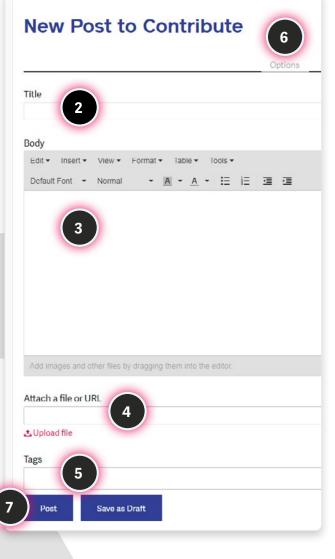
Events

News

Working Groups

- 1 Click on the Ask button to post a question or discussion topic.
- 2 Please enter the subject of your post.
- **3** Add your text in the Description field and click the Insert button to include files, images or videos.
- 4 Ensure you tag with keywords in the open text field.
- 5 Click Post to share with the community.

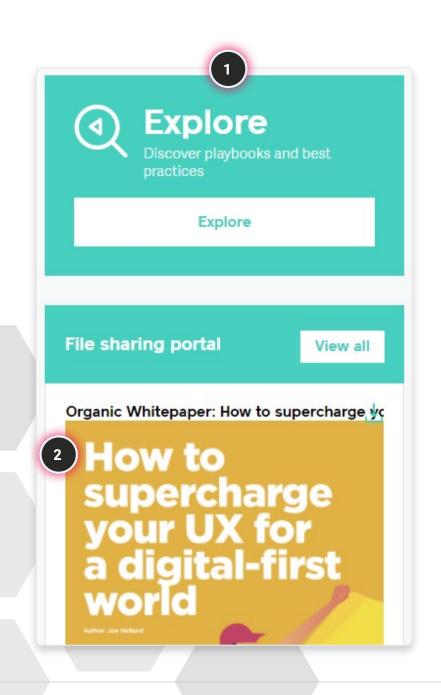




## Contribute

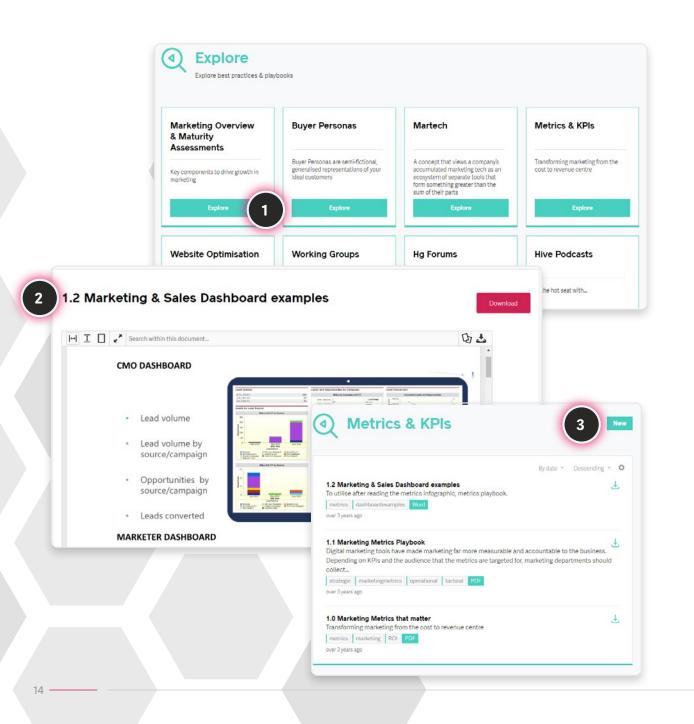
- 1 Click on the **Contribute** button to post an article.
- 2 Please enter the topic of your post.
- **3** Add your text in the Description field and click the Insert button to include files, images or videos.
- 4 Add additional files / URLs here.
- **5** Ensure you tag with keywords in the open text field.
- 6 Click Options to save a thumbnail image for your article.
- 7 Click Post to share with the community (or save a draft copy until you are ready to post).

# Hive



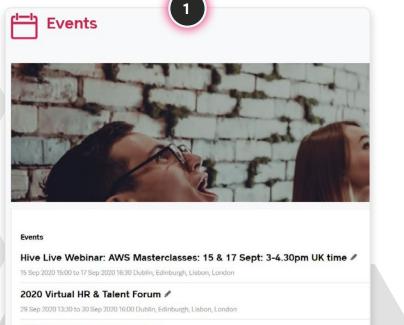
## Explore

- 1 Click on the **Explore** button to visit the file sharing portals.
- **2** The latest files shared on Hive will be displayed here.



#### Explore

- 1 Select a topic to explore the relevant content.
- **2** Preview documents online or download to your computer.
- **3** Click New to upload and share your own materials / information.



#### 2020 Virtual Growth Summit 🖋

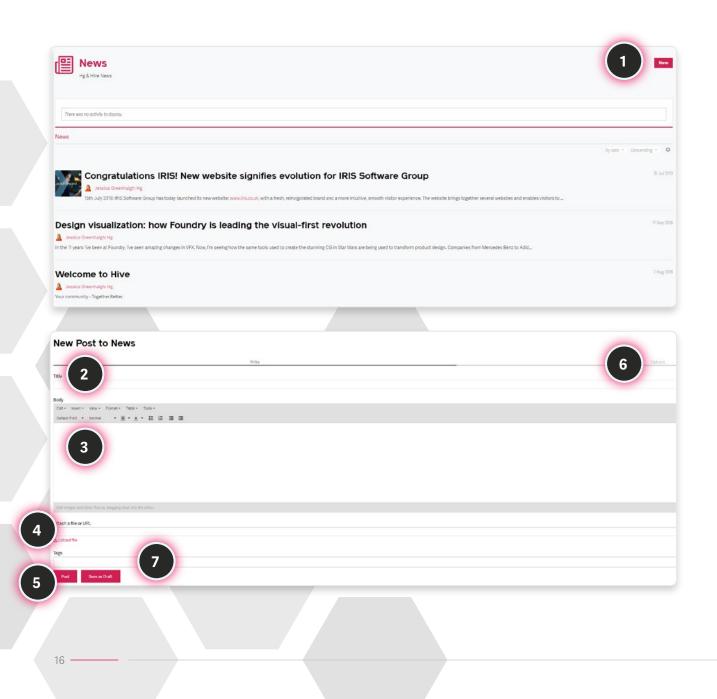
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9 Nov 2020 13:00 to 13 Nov 2020 16:30 Dublin, Edinburgh, Lisbon, London

Registration for Hive Live Webinar: AWS Masterclasses: 15 & 17 Sept: 3-4.30pm UK time 2021 Rising Leaders / 27 Jan 2021 9:00 to 27 Jan 2021 18:00 Dublin, Edinburgh, Lisbon, Londo Email address 2021 Diversity & Inclusion Forum & Jessica.Greenhalgh@hgcapital.com 24 Feb 2021 9:00 to 24 Feb 2021 17:00 Dublin, Edinburgh, Lisbon, Londor First name 2 Jessica Last name Greenhalgh: Hg Update **Cancel Registration** 

#### **Events**

- **1** See our upcoming events in the calendar.
- 2 Register your attendance direct using the Hive platform functionality.

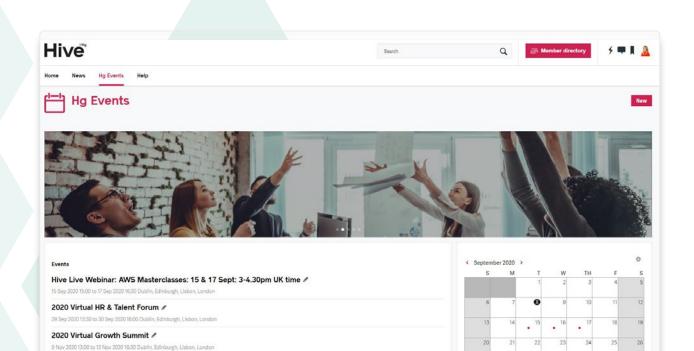


#### News

- 1 Share your company news direct on Hive.
- 2 Please enter the topic of your post.
- **3** Add your text in the Description field and click the Insert button to include files, images or videos.
- 4 Add additional files /URLs here.
- **5** Ensure you tag with keywords in the open text field.
- 6 Click Options to save a thumbnail image for your article.
- 7 Click Post to share with the community (or save a draft copy until you are ready to post).



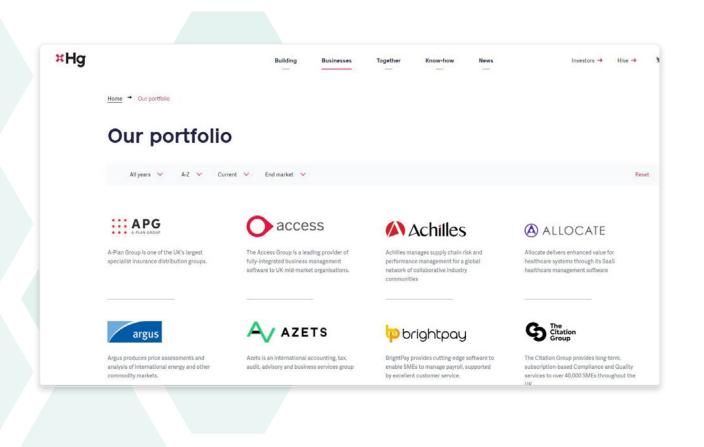
# Next on Hive



#### **Events Calendar**

When you register to the Hive online events & Hg offline forums, you will do this via the Hive event calendar. The new development will enable you to add the calendar invitation direct to your Outlook or Gmail email account.

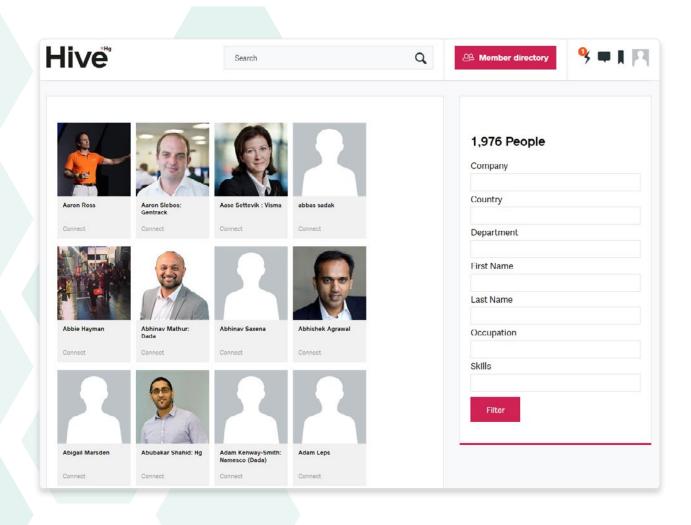
$\supset$
Rating



#### Hg Portfolio Directory

A new page will be created on the main Hive community landingpage, dedicated to the Hg Portfolio, providing a description of each company (Similar look and feel to this page https:// hgcapital.com/our-portfolio/).

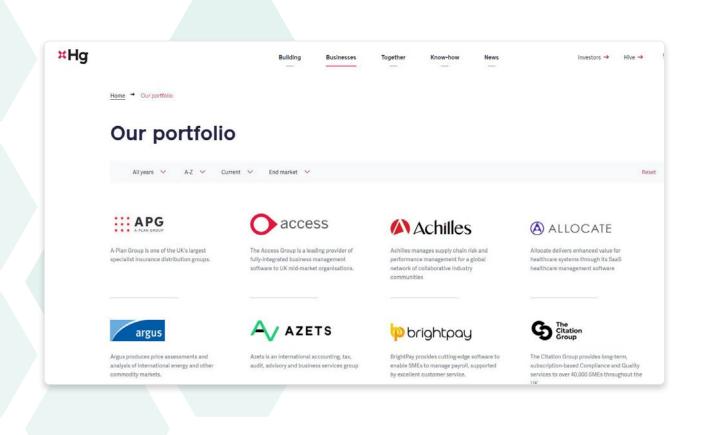




#### Hg Portfolio Directory

On the Hive community main members directory page, in the search function, if you search via company, a description of the company will appear as well as all employees present on Hive.

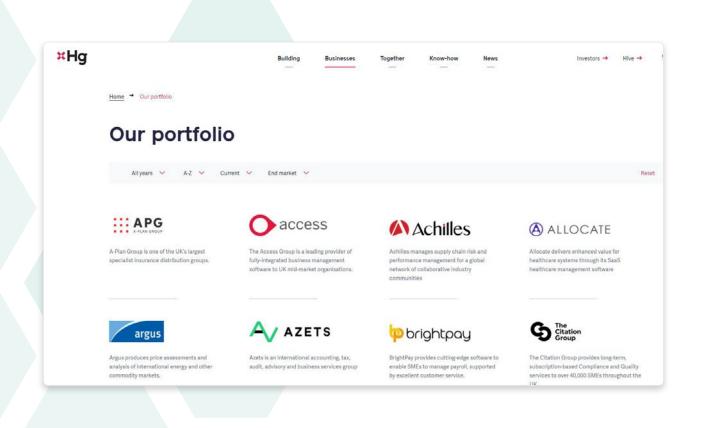




#### Hg Portfolio Product Directory

The Hg Portfolio Supplier Network community will be available to all members on Hive. It will provide a director y of all Hg portfolio companies, their products, relevant information and contact details.





#### Hg Expert Network Directory

The Hg Expert Network community will be available to all members on Hive. It will provide a directory of all experts in the Hg network (e.g.speakers at summits, experts who work with Hg executives).





## **Hg Help Chatbot**

Help chatbot, will be available 24/7 to help you assist and navigate on theHive community. It will also have a list of predefined FAQs.





## Hive Coffee Meetings & Networking

The creation of a Hive coffee meeting roulette. You will submit your availability during the month and randomly be matched based on your profile with a peer in the portfolio once a month to have a introductory coffee call. This will be an initiative to connect peers across the Hive platform.



#### Hive 89 Q V Marketing Customer buying behaviour is changing. Digital technology offers consumers new ways to manage their own buying activity. Whilst the most successful businesses recognise the marketing function is pivotal in adopting these new selling tactics, and growing revenue as a result, the skills required fall outside of traditional marketing disciplines. Contribute Share or write an article Contribute Latest contributions View all Social Trends 2021 0 0 **Report - GOOD Read** Hi Team, I thought I'd share with you a very comprehensive Social Trends 2021 Report produced by Hootsuite (social management platform vendor). You will find there some very innovative B2C social engagements campaign

examples, yet highly releva...

#### **Hive Mobile App**

The creation of a Hive mobile app. The mobile app will be responsive like the desktop app. You will receive notifications to your phone and be able to stream content (provided you are connected to the internet). Would you connect to Hive via a mobile app more often than utilizing the desktop?

